

**Abstract**

The invention provides a packaging means for retaining vapour active pyrethroids comprising a holder and a cellulosic based substrate or matrix (~~5~~) impregnated and/or dosed with the vapour active pyrethroid, wherein the holder comprises a top (~~1~~), a base (~~3~~) and a longitudinal member (~~11~~) vertically extending from between the top (~~1~~) and base (~~3~~), and wherein the cellulosic matrix (~~5~~) has a honeycomb configuration adapted to be retained between the top and base and has a surface area so as to achieve sufficient emanation of the vapour active pyrethroid to control flying insects. The invention also provides methods of emanating vapour active pyrethroids and the use of packaging means according to the invention for retaining and emanating vapour active pyrethroids.